

Marking Schemes

This document was prepared for markers' reference. It should not be regarded as a set of model answers. Candidates and teachers who were not involved in the marking process are advised to interpret its content with care.

Paper 1 (Reading)

Part A (compulsory section)

1. A [59]
2. D [43]
3. C [72]
4. i) Not Given [88]
ii) False [82]
iii) True [84]
5. B [67]
6. they have thick crust and a heavy layer of / lots of cheese (and a bad flavor / taste) [18]
7. i) yums } [85]
ii) moreish } [75]
8. feel guilty / regret when / after eating (fast food) // (usually think that) fast food / it is unhealthy (but irresistible / like it) [33]
9. serious / high / fine dining // people who feel / feeling as though dining out has become (a bit) serious (of late) // taking dining too seriously [3]
10. visiting / stopping / eating / going to (the restaurant / Food Garage) // having a meal / food (at a restaurant) [52]
11. i) (classic) fast food // food [59]
ii) locally [34]
iii) healthy [39]
iv) teenagers [44]
12. (they are) losing customers / market (share) // fewer people buying their products // shoppers / customers switched to fresh and organic alternatives / food // to win the market (share) (they have) lost // to win back (the) market share [58]
13.

(to check) if / whether / readers / you	(dis)like / have negative reactions / attitudes towards // choose // care about	processed / packaged food (and beverage) / Big Food	[20]
may be / are part of Big Food's multi-billion-dollar problem			
(to check) your / readers' / people's reactions / attitudes towards processed / packaged food / Big Food			
14. (artificially / unhealthy) processed food // Big Food // packaged food (sold by top 25 US food and beverage companies) // products of / food produced by multi-national packaged food companies [37]
15. disdain [68]
16. A [46]
17. A [61]
18. the Big Food companies are losing / continue to lose reputation / business / market share // the market share of Big Food companies is decreasing / declining [4]
19. processed food is / was used / designed to prevent food poisoning but (now / today) it is regarded as unhealthy [8]

20. i)

• convenience // convenient	}	any two	[71]
• prevent food poisoning			
• (can) last long(er)			[53]

21. D [56]

22. (why) bread lasts a long time / 25 days / not going stale [63]

23. Big Food // food giants // major / big / multinational processed / packaged / food companies // the top 25 U.S. food and beverage companies	vs.	consumers / customers / shoppers who like fresh / organic food / alternatives // consumers / customers / shoppers who eat healthy food / who are health conscious	[5]
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24. clout [75]

25. i) False [33]

ii) False [56]

iii) Not Given [55]

26. i) (buyers / buyers') consortium [39]

ii) certified [54]

iii) environmentally (-) friendly // more environmentally-friendly [72]

iv) herbs [26]

27. i) engagement [49]

ii) training [48]

iii) rewards [64]

iv) innovation [35]

Part B1 (easier section)

28. B [78]

29. 5 // five (people) [84]

30. B [89]

31. (the / some concrete) plant holders / planters (outside) [42]

32. D [54]

33. (the / some) flowering plants (around the front doors) [63]

34. (his / her) disagreement / opposition (about the suggestion of putting plants at the entrance) // s/he disagrees (with others / (the idea of putting plants at the entrance)) // putting plants at the entrance is not a good idea / does not work [6]

35. C [79]

36. vibrant [72]

37. excessive [41]

38. C [60]

39. D [76]

40. B [72]

41. i) False [55]

ii) True [42]

iii) True [59]

iv) False [49]

42. i) Positive [82]
 ii) Neutral [64]
 iii) Positive [78]
 iv) Negative [79]
43. i) D [64]
 ii) F [51]
 iii) B [72]
 iv) E [49]
 v) C [67]
44. i) flowers [29]
 ii) water [14]
 iii) loose // loosely-packed [6]
 iv) air // airflow // air-flow [50]
 v) indoors [0.2]
 vi) light // sun // sunlight // sunshine // heat [7]
 vii) frequently // regularly // often [67]
 viii) cold // dry [61]
 ix) poisonous // toxic [67]
45. i) Y + N [66]
 ii) Y + N [50]
 iii) N + N [61]
 iv) Y + N [59]
46. i) D [57]
 ii) C [65]
 iii) D [56]

Part B2 (more difficult section)

47. C [68]
48. (our nearest) celestial neighbour / neighbor [51]
49. B [56]
50. i) one footstep made by (a) man / Neil Armstrong / astronaut // a step by Neil Armstrong (on the Moon) [54]
 ii) the progress / big step / achievements / improvement / breakthrough made by human beings [15]
51. miracle [79]
52. (our / the planet) Earth [93]
53. B [85]
54. B [20]
55. (a) brief interval [37]
56. C [83]
57. i) ferry / transport to Mars } [44]
 ii) (using / made out of) materials located on Mars / on the planet / there } [43]
 iii) solar(-)power(ed) // (the) sun // solar (energy) // sunlight [65]
 iv) emit / produce carbon dioxide / CO₂ / greenhouse gas(es) (into the atmosphere) [78]

v) (absorb carbon dioxide / CO₂ and) emit / produce oxygen / O₂ // mimic photosynthesis // to oxygenate Mars / the Martian atmosphere // to convert carbon dioxide to oxygen [69]

vi) (using / growing) photosynthetic bacteria / algae [62]

vii)	• warmer / higher temperature(s) // temperature suitable for humans / similar to Earth	[45]
viii)	• higher oxygen // oxygenated // oxygen level suitable for humans	[26]
	• thicker / thickened atmosphere / increased atmospheric pressure / pressure of atmosphere	} any two

58. A [67]

59. A [71]

60. (a/the) planetary park system (approach) // (a/the) planetary park system (that would bar the landing of spacecraft in protected areas) (to prevent destruction of the environment) [35]

61. indigenous // (the) indigenous people [67]

62. (all) human beings // (all) humans // humankind // mankind // the human race [56]

63. i) False [65]

ii) True [58]

iii) True [68]

iv) Not Given [80]

v) False [50]

vi) False [73]

64. A [84]

65. i) cause / lead to biological contamination (to planets in our solar system) // biologically contaminate (the) other planets [20]

ii) be beneficial // bring benefits to / benefit (areas of) (the) other planets / (the) unspoilt / unspoiled environments [25]

iii) (the) national parks service of the US/USA [11]

iv) the invasion of the Americas by Europeans // it / the discovery / exploration may/would/could lead to dire consequences for the indigenous life(forms) / species [12]

v) made / livable and comfortable // transformed / turned into livable environments / planets [10]

vi) human beings can make ((the) Earth and) other planets / other worlds (more) livable and comfortable // human beings / we can do that / so / this / it [3]

vii) harmful / destructive to (the) endemic ecosystems // unethical (with the potential to destroy (the) endemic ecosystems) // ethically unjustified [8]

viii) the same right // an equal right [3]

66. i) E [88]

ii) A [93]

iii) F [87]

Note: Figures in square brackets represent the percentage of candidates awarded a point for the item. Points within this } bracket can be in any order.

/ = alternative acceptable word(s) / phrase(s) within an answer

// = alternative answer(s)

() = word(s) or phrase(s) which are NOT essential to the answer

___ = underlined word(s) must be present in the answer

Paper 3 (Listening and Integrated Skills)

Part A (compulsory section)

Task 1 (16 marks)

1. August 30 // 30/8 [63]
2. half past 9 // 9:30 (AM) [80]
3. (all) department heads [40]
4. board room [56]
5. 5 (PowerPoint) slides each // 15 (PowerPoint) slides [48]
6. history [74]
7. good and bad things [42]
8. future [66]
9. August 9 // 9/8 [76]
10. interview / meeting (up with) Mr. Roy / Leo's father [51]
11. go to a talk (by Prof. Leung on expos) [10]
12. August 22 // 22/8 [66]
13. C [77]
14. first draft [58]
15. All // B, C and J [83]
16. practise / rehearse presentation // rehearsal / practice of presentation [25]

Task 2 (15 marks)

17. bringing people together [81]
18. decide (on) a theme [43]
19. invite other countries to join [47]
20. 6.3 million [60]
21. grew / produced the biggest flower in the world [26]
22. raised / increased awareness of (different) farming techniques // increase in awareness of (different) farming techniques [23]
23. cultural exchange [61]
24. 1939-1987 [29]
25. city of tomorrow [53]
26. (modern) food [69]
27. (latest works of) art // artwork [40]
28. 50 [50]
29. 1988-now / present / 2021 [53]
30. nature and technology [39]
31. only 25 million people came // low(er) number of visitors (than expected) [35]

Task 3 (12 marks)

- | | |
|-------------------------------------------------------------------------------------------------------|------|
| 32. millions of dollars (are) spent / wasted | [20] |
| 33. disruption to life in the (host) city / for people living in the (host) city / of the (host) city | [12] |
| 34. (expo) buildings (are) not re-used / used again | [19] |
| 35. friendship among different countries // international friendship | [58] |
| 36. business and tourism | [43] |
| 37. take out some (of the) writing / words // less writing | [55] |
| 38. (add more) visuals / pictures | [55] |
| 39. (change) background (colour) to light blue | [68] |
| 40. (put) headings in red | [43] |
| 41. make the writing / font bigger (so it's easier to read) // bigger writing / font | [68] |
| 42. change the font / letter style to make it look more up to date / modern | [24] |
| 43. (change) numbers to bullet points // (use) bullet points instead of numbers | [29] |

Task 4 (13 marks)

- | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 44. (only way) (normal) people / they could see things from around the world | [5] |
| 45. (more than) 35,000 | [49] |
| 46. cooking | [69] |
| 47. (put on an) exotic show(s) // dancing // danced // religious rituals | [44] |
| 48. McGee wanted (to exhibit) the most extreme examples of man / the smallest (and the tallest) men / people in the world // they were smaller than average humans // they were pygmies // pygmies are the smallest people in the world // Ota Benga was a pygmy | [23] |
| 49. they were showing (off) their culture | [35] |
| 50. they were advertised as / McGee wanted to show the most primitive (people in the planet) | [5] |
| 51. (be) a live exhibit (in the zoo) | [19] |
| 52. protested // complained // wrote to newspaper | [41] |
| 53. No, he never returned to Africa / home // No, he did not have enough money to go back to Africa / home | [56] |
| 54. Yes, it gives the full picture (of the history of expos) | [29] |
| 55. No, it might offend Americans (in the audience) | [14] |
| 56. Yes, but only first half / part is relevant | [6] |

Note: Figures in square brackets represent the percentage of candidates awarded a point for the item. Points within this } bracket can be in any order.

Part B1 (easier section)

Task 5 (17 marks)

Task Completion = 14 marks

Note to markers: candidates must place the information in the correct section to be awarded a point.

Item		DF page reference
	Hot Weather	
5.1a	longer / 8-minute breaks between games	3*
5.1b	matches will be played in the evening	3*
5.1c	(two outdoor) cooling fans	8
	Player Privacy	
5.2a	private car with darkened windows	5
5.2b	hotel address will not be revealed (to the press)	5
	Behaviour of Spectators	
5.3	(disruptive spectators) will be removed (from the venue)	3*
	Air Pollution	
5.4a	200	3*
5.4b	matches will be moved to indoor court	3*
	Food Safety	
5.5	(kitchen) surfaces disinfected every two hours	6
	Security	
5.6a	(four sets of) security checkpoints	6
5.6b	baggage scanners	6
	Special Dietary Requirements	
5.7a	does not eat pork	5
5.7b	for religious reasons	5
	Player/Agent Enquiries	
5.8	00 852 17473562	3*

** Information from page 3 of the Data File is from the tapescript*

Note: Points within this } bracket can be in any order.

Task 5: Language (L) = 2 marks

Marks	Language
2	<ul style="list-style-type: none">• Simple and more complex phrases are generally accurately constructed.• Generally understandable though may be some minor errors.• Most common words are spelt correctly.
1	<ul style="list-style-type: none">• Simple phrases are generally accurate.• Grammatical errors sometimes affect understanding.• Spelling of simple words is correct, more complex ones not.
0	<ul style="list-style-type: none">• Multiple errors throughout, spelling and/or word usage which make understanding impossible. OR <ul style="list-style-type: none">• Not enough evidence in candidate's work to be able to award '1', possibly due to the candidate copying everything verbatim from the Data File.

Task 5: Appropriacy (A) = 1 mark

Mark	Appropriacy
1	<ul style="list-style-type: none">• Register, tone and style generally appropriate through manipulation of parts of the Data File and own language.• The candidate has produced a text appropriate for task.
0	<ul style="list-style-type: none">• Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text.• The candidate has written a text which is characterised by having copied chunks of the Data File indiscriminately. Does not give the impression of the writer's own text written to fulfil the task.

Appropriacy notes:

The work may be considered inappropriate if information from other sources is used without adaptation to the text / text type. Totally irrelevant information under the headed sections might also be an indicator of poor appropriacy.

Task 6 (18 marks)

Task Completion = 9 marks

Item		DF page reference
6.1	give local families a chance to interact with international tennis stars	7
6.2	at Ballater Hill Secondary School	6
6.3	on September 24	5
6.4	Lara Taranova	3*
6.5	coaching session	7
6.6	autograph signing	7
6.7	5 families will be chosen	7
6.8	The child / children (of the participating family) must be between 12-16 (years old)	3*
6.9	To apply, child of family must submit 2 sentences explaining why they want to meet Lara	6

* Information from page 3 of the Data File is from the tapescript

Task 6: Language (L) = 5 marks

Marks	Language
5	<p>Data File Manipulation Generally successful in adapting phrases from the Data File to create grammatically correct sentences through: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with a grasp of simple and complex sentences. • Grammar mainly accurate with occasional common errors that do not affect overall clarity. • Spelling and punctuation are mostly correct.
4	<p>Data File Manipulation Sometimes successful in adapting phrases from the Data File to create grammatically correct sentences. This is done through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with some attempts to use more complex sentences. • Grammatical errors occur in more complex structures but overall clarity not affected. • Spelling and punctuation are sufficiently accurate to convey meaning.
3	<p>Data File Manipulation Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. • Grammatical errors sometimes affect meaning. • Most common words are spelt correctly, with basic punctuation being accurate.
2	<p>Data File Manipulation Writing characterised by occasional attempts to adapt language from the Data File or by chunks taken verbatim from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.
1	<p>Data File Manipulation Writing characterised by being mostly a series of chunks taken verbatim from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences may be accurate. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty.
0	<ul style="list-style-type: none"> • Writing characterised by being a series of chunks taken verbatim from the Data File. • Multiple errors in sentence structures, spelling and/or word usage which make understanding impossible. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 6: Coherence and Organisation (C) = 2 marks

Marks	Coherence and Organisation
2	<ul style="list-style-type: none"> • Overall coherence of text very good with a clear focus on the task throughout. • Relations between main points and supporting points always clear. • Strong cohesive ties used to enhance coherence when necessary.
1	<ul style="list-style-type: none"> • Overall coherence of text is reasonable with a reasonably clear focus on the task throughout. • The relations between main points and supporting points generally clear. • Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
0	<ul style="list-style-type: none"> • Overall coherence of text is weak. • Supporting details generally not clearly related to main points. • Cohesive ties used contribute little to the coherence of the text. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 6: Appropriacy (A) = 2 marks

Marks	Appropriacy
2	<ul style="list-style-type: none"> • Register, tone and style generally appropriate through manipulation of parts of the Data File and own language. • The candidate has produced a text appropriate for task.
1	<ul style="list-style-type: none"> • Register, tone and style reasonably appropriate to the text through some manipulation of parts of the Data File and through own language. • Tone may be inconsistent due to parts being copied verbatim from the Data File.
0	<ul style="list-style-type: none"> • Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text. • The candidate has written a text which is characterised by having copied chunks of the Data File indiscriminately. Does not give the impression of the writer's own text written to fulfil the task.

Task 7 (18 marks)

Task Completion = 9 marks

Item		DF page reference
7.1a	Complaint: there was a lot of rubbish last year	8
7.1b	will increase number of anti-littering signs	9
7.1c	will increase number of no smoking signs	9
7.2a	We'll hire 35 Green Ambassadors	6
7.2b	will ask spectators not to litter	10
7.2c	will tell spectators not to smoke	10
7.2d	will clean up after the event	10
7.3a	Cable TV will show the whole tournament	9
7.3b	you can watch the semi-finals and final on local TV	9

Task 7: Language (L) = 5 marks

Marks	Language
5	<p>Data File Manipulation Generally successful in adapting phrases from the Data File to create grammatically correct sentences through: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with a grasp of simple and complex sentences. • Grammar mainly accurate with occasional common errors that do not affect overall clarity. • Spelling and punctuation are mostly correct.
4	<p>Data File Manipulation Sometimes successful in adapting phrases from the Data File to create grammatically correct sentences. This is done through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with some attempts to use more complex sentences. • Grammatical errors occur in more complex structures but overall clarity not affected. • Spelling and punctuation are sufficiently accurate to convey meaning.
3	<p>Data File Manipulation Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. • Grammatical errors sometimes affect meaning. • Most common words are spelt correctly, with basic punctuation being accurate.
2	<p>Data File Manipulation Writing characterised by occasional attempts to adapt language from the Data File or by chunks taken verbatim from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.
1	<p>Data File Manipulation Writing characterised by being mostly a series of chunks taken verbatim from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences may be accurate. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty.
0	<ul style="list-style-type: none"> • Writing characterised by being a series of chunks taken verbatim from the Data File. • Multiple errors in sentence structures, spelling and/or word usage which make understanding impossible. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 7: Coherence and Organisation (C) = 2 marks

Marks	Coherence and Organisation
2	<ul style="list-style-type: none"> • Overall coherence of text very good with a clear focus on the task throughout. • Relations between main points and supporting points always clear. • Strong cohesive ties used to enhance coherence when necessary.
1	<ul style="list-style-type: none"> • Overall coherence of text is reasonable with a reasonably clear focus on the task throughout. • The relations between main points and supporting points generally clear. • Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
0	<ul style="list-style-type: none"> • Overall coherence of text is weak. • Supporting details generally not clearly related to main points. • Cohesive ties used contribute little to the coherence of the text. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 7: Appropriacy (A) = 2 marks

Marks	Appropriacy
2	<ul style="list-style-type: none"> • Register, tone and style generally appropriate through manipulation of parts of the Data File and own language. • The candidate has produced a text appropriate for task.
1	<ul style="list-style-type: none"> • Register, tone and style reasonably appropriate to the text through some manipulation of parts of the Data File and through own language. • Tone may be inconsistent due to parts being copied verbatim from the Data File.
0	<ul style="list-style-type: none"> • Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text. • The candidate has written a text which is characterised by having copied chunks of the Data File indiscriminately. Does not give the impression of the writer's own text written to fulfil the task.

Part B2 (more difficult section)

Task 8 (16 marks)

Task Completion = 7 marks

Item		DF page reference
8.1a	does not meet language criterion // both spoken English and Cantonese required: (some children can speak English) but very few speak Cantonese	5
8.1b	age criterion is not met // the volunteer ball kids should be at least 11 years old; children stay in the centre up to 10 years old	5 / 6
8.2a	Events Horizon will provide 50 complimentary tickets	6
8.2b	Lara Taranova will donate (HKD) \$500,000 to the charity	3*
8.2c	to set up / convert a room into a gym	3*
8.2d	called (the) Lara Taranova Gym	3*
8.3	Lara (Taranova) to visit the charity (centre)	3*

* Information from page 3 of the Data File is from the transcript

Task 8: Language (L) = 5 marks

Marks	Language
5	<p>Data File Manipulation Successful manipulation of phrases from the Data File to create grammatically correct sentences. Achieved through a wide variety of changes made to the original texts.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A wide range of accurate sentence structures using own language, with an excellent grasp of more complex structures. • Grammar extremely accurate with very occasional slips. • Spelling and punctuation are mostly correct.
4	<p>Data File Manipulation Generally successful in adapting phrases from the Data File to create grammatically correct sentences through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with a grasp of simple and complex sentences. • Grammar mainly accurate with occasional common errors that do not affect overall clarity. • Spelling and punctuation are mostly correct.
3	<p>Data File Manipulation Sometimes successful in adapting phrases from the Data File to create grammatically correct sentences. This is done through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with some attempts to use more complex sentences. • Grammatical errors occur in more complex structures but overall clarity not affected. • Spelling and punctuation are sufficiently accurate to convey meaning.
2	<p>Data File Manipulation Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. • Grammatical errors sometimes affect meaning. • Most common words are spelt correctly, with basic punctuation being accurate.
1	<p>Data File Manipulation Writing characterised by occasional attempts to adapt language from the Data File or by chunks taken <i>verbatim</i> from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.
0	<p>Data File Manipulation Writing characterised by being mostly a series of chunks taken <i>verbatim</i> from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences may be accurate. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 8: Coherence and Organisation (C) = 2 marks

Marks	Coherence and Organisation
2	<ul style="list-style-type: none"> • Overall coherence of text is very good. • It is clearly on topic and congruent with the subject. • Relations between main points and supporting points always clear. • Strong cohesive ties used to enhance coherence when necessary.
1	<ul style="list-style-type: none"> • Overall coherence of text is reasonable. • It is generally on topic and congruent with the subject. • Relations between main points and supporting points generally clear. • Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
0	<ul style="list-style-type: none"> • Overall coherence of text is weak. • It is mostly off topic and not clearly congruent with the subject. • Supporting details generally not clearly related to main points. • Cohesive ties used contribute little to the coherence of the text. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 8: Appropriacy (A) = 2 marks

Marks	Appropriacy
2	<ul style="list-style-type: none"> • Register, tone and style generally appropriate to text through manipulation of parts of the Data File and own language. • Consistently demonstrates audience awareness.
1	<ul style="list-style-type: none"> • Register, tone and style reasonably appropriate to text through some manipulation of parts of the Data File and through own language. • The tone may be inconsistent.
0	<ul style="list-style-type: none"> • Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text.

Key Appropriacy areas include (but are not limited to):

As a rejection letter to a charity, the issue needs to be handled with sensitivity. The rejection is better stated in the body text of the email rather than the subject, which should introduce the general context. An introductory paragraph to orient the reader, state the purpose of writing and break the news of the rejection, with a concluding paragraph indicating regrets for the rejection / hopes for future cooperation would be appropriate. Candidates should show a clear awareness of their role, plus the role of Gilbert from the charity. Excessive focus on 'Changing Young Lives' – the final benefactor charity – would seem to be inappropriate, although a brief mention might be acceptable.

Task 9 (19 marks)

Task Completion = 10 marks

Item		DF page reference
9.1a	Issue: the majority of tickets go to corporate sponsors	7
9.1b	Not true: only 12% of tickets go to corporate sponsors	6
9.2a	Issue: seats given to corporate sponsors are left empty	7
9.2b	Solution: corporate sponsor ticketholders will lose their ticket if they do not arrive within 60 minutes of the start of play	6
9.3a	Issue: real fans could not get hold of tickets	7
9.3b	Solution: members of local tennis clubs get priority in booking tickets	3*
9.3c	fans will get a ticket number as they enter the Fanzone	8
9.3d	if seats are not occupied, they will be given to fans with the lowest ticket numbers	8
9.4a	Issue: fans who talk through the matches	7 / 3*
9.4b	they will be removed from the venue	3*

** Information from page 3 of the Data File is from the tapescript*

Task 9: Language (L) = 5 marks

Marks	Language
5	<p>Data File Manipulation Successful manipulation of phrases from the Data File to create grammatically correct sentences. Achieved through a wide variety of changes made to the original texts.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A wide range of accurate sentence structures using own language, with an excellent grasp of more complex structures. • Grammar extremely accurate with very occasional slips. • Spelling and punctuation are mostly correct.
4	<p>Data File Manipulation Generally successful in adapting phrases from the Data File to create grammatically correct sentences through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with a grasp of simple and complex sentences. • Grammar mainly accurate with occasional common errors that do not affect overall clarity. • Spelling and punctuation are mostly correct.
3	<p>Data File Manipulation Sometimes successful in adapting phrases from the Data File to create grammatically correct sentences. This is done through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with some attempts to use more complex sentences. • Grammatical errors occur in more complex structures but overall clarity not affected. • Spelling and punctuation are sufficiently accurate to convey meaning.
2	<p>Data File Manipulation Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. • Grammatical errors sometimes affect meaning. • Most common words are spelt correctly, with basic punctuation being accurate.
1	<p>Data File Manipulation Writing characterised by occasional attempts to adapt language from the Data File or by chunks taken <i>verbatim</i> from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.
0	<p>Data File Manipulation Writing characterised by being mostly a series of chunks taken <i>verbatim</i> from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences may be accurate. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 9: Coherence and Organisation (C) = 2 marks

Marks	Coherence and Organisation
2	<ul style="list-style-type: none">• Overall coherence of text is very good.• It is clearly on topic and congruent with subject.• Relations between main points and supporting points always clear.• Strong cohesive ties used to enhance coherence when necessary.
1	<ul style="list-style-type: none">• Overall coherence of text is reasonable.• It is generally on topic and congruent with the subject.• Relations between main points and supporting points generally clear.• Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
0	<ul style="list-style-type: none">• Overall coherence of text is weak.• It is mostly off topic and not clearly congruent with the subject.• Supporting details generally not clearly related to main points.• Cohesive ties used contribute little to the coherence of the text. OR <ul style="list-style-type: none">• Not enough evidence in candidate's work to be able to award '1'.

Task 9: Appropriacy (A) = 2 marks

Marks	Appropriacy
2	<ul style="list-style-type: none">• Register, tone and style generally appropriate to text through manipulation of parts of the Data File and own language.• Consistently demonstrates audience awareness.
1	<ul style="list-style-type: none">• Register, tone and style reasonably appropriate to text through some manipulation of parts of the Data File and through own language.• The tone may be inconsistent.
0	<ul style="list-style-type: none">• Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text.

Key Appropriacy areas include (but are not limited to):

As a letter to the editor, an appropriately formal tone and genre features are expected, including salutation, closing and purpose of writing. Candidates need to show reader awareness: even though the letter addresses Ms. Singh's complaints, it would be usual to address her in the third person.

Task 10 (18 marks)

Task Completion = 9 marks

Item		DF page reference
10.1a	Majority / 88% in an online poll think the poster is inappropriate	9
10.1b	(the poster) should focus on sporting talents or achievements, not appearance	9
10.1c	the slogan should not suggest female tennis players should play tennis in a certain way / "like a man"	10
10.1d	the slogan should not suggest women should look a certain way / fit the narrow mainstream perception of beauty	10
10.2a	The poster does not align with the sponsor's aim and vision // The sponsor is considering withdrawing their sponsorship	9
10.2b	(The poster) should include the sponsor's logo and slogan	9
10.2c	the player in the poster should be Lara Taranova / should not be Suzie Gilmour	3*/ 9
10.2d	Lara Taranova is / Suzie Gilmour is not / The player should be the highest ranking player (at the tournament)	3*/ 9
10.2e	the poster should show Lara / the player in action (not posing like a model)	9

* Information from page 3 of the Data File is from the tapescript

Task 10: Language (L) = 5 marks

Marks	Language
5	<p>Data File Manipulation Successful manipulation of phrases from the Data File to create grammatically correct sentences. Achieved through a wide variety of changes made to the original texts.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A wide range of accurate sentence structures using own language, with an excellent grasp of more complex structures. • Grammar extremely accurate with very occasional slips. • Spelling and punctuation are mostly correct.
4	<p>Data File Manipulation Generally successful in adapting phrases from the Data File to create grammatically correct sentences through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with a grasp of simple and complex sentences. • Grammar mainly accurate with occasional common errors that do not affect overall clarity. • Spelling and punctuation are mostly correct.
3	<p>Data File Manipulation Sometimes successful in adapting phrases from the Data File to create grammatically correct sentences. This is done through some of: word formation changes, tense changes, pronoun changes etc.</p> <p>Own Language</p> <ul style="list-style-type: none"> • A range of accurate sentence structures with some attempts to use more complex sentences. • Grammatical errors occur in more complex structures but overall clarity not affected. • Spelling and punctuation are sufficiently accurate to convey meaning.
2	<p>Data File Manipulation Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. • Grammatical errors sometimes affect meaning. • Most common words are spelt correctly, with basic punctuation being accurate.
1	<p>Data File Manipulation Writing characterised by occasional attempts to adapt language from the Data File or by chunks taken <i>verbatim</i> from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.
0	<p>Data File Manipulation Writing characterised by being mostly a series of chunks taken <i>verbatim</i> from the Data File.</p> <p>Own Language</p> <ul style="list-style-type: none"> • Short simple sentences may be accurate. • Grammatical errors often affect meaning. • Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty. <p>OR</p> <ul style="list-style-type: none"> • Not enough evidence in candidate's work to be able to award '1'.

Task 10: Coherence and Organisation (C) = 2 marks

Marks	Coherence and Organisation
2	<ul style="list-style-type: none"> Overall coherence of text is very good. Consistently on topic and relations between main points and supporting points always clear. Strong cohesive ties used to enhance coherence when necessary.
1	<ul style="list-style-type: none"> Overall coherence of text is reasonable. Generally on topic and relations between main points and supporting points generally clear. Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
0	<ul style="list-style-type: none"> Overall coherence of text is weak. Mostly off topic. Supporting details generally not clearly related to main points. Cohesive ties used contribute little to the coherence of the text. <p>OR</p> <ul style="list-style-type: none"> Not enough evidence in candidate's work to be able to award '1'.

Task 10: Appropriacy (A) = 2 marks

Marks	Appropriacy
2	<ul style="list-style-type: none"> Register, tone and style generally appropriate to text through manipulation of parts of the Data File and own language. Consistently demonstrates audience awareness.
1	<ul style="list-style-type: none"> Register, tone and style reasonably appropriate to text through some manipulation of parts of the Data File and through own language. The tone may be inconsistent.
0	<ul style="list-style-type: none"> Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text.

Key Appropriacy areas include (but are not limited to):

The task is an email to a colleague in another department. An introduction to orient the reader to the context and a concluding paragraph to express cooperative sentiments demonstrate good reader awareness. Introducing oneself as being from 'Events Horizon' seems not to be appropriate – they are in the same company. A variety of tones are possible, depending on the perceived relationship between the two characters (i.e. friendly, or more formal). Consistency of tone is important. Some recognition of the work of the PR Department would be appropriate. Over-effusive praise may be inappropriate if it seems not to be genuine.