

HONG KONG EXAMINATIONS AND ASSESSMENT AUTHORITY
HONG KONG CERTIFICATE OF EDUCATION EXAMINATION 2007

ENGLISH LANGUAGE PAPER 1A
Question-Answer Book

8.30 am – 9.30 am (1 hour)

INSTRUCTIONS

1. Write your Candidate Number in the space provided on Page 1.
2. Stick your barcode labels in the spaces provided on Pages 1 and 3.
3. Answer **ALL** questions.
4. The reading passages are in a separate booklet. Write your answers clearly and neatly in the spaces provided in this Question-Answer Book. Use a pencil to write your answers. **DO NOT WRITE IN THE MARGINS.**
5. For multiple-choice questions, blacken the appropriate circle with a pencil. Wrong marks must be completely erased with a clean rubber. Mark only **ONE** answer to each question. Two or more answers will score **NO MARKS.**
6. **DO NOT** take away the reading passages booklet. It will be collected separately at the end of the examination.
7. Supplementary answer sheets will be supplied on request. Write your Candidate Number and stick a barcode label on each sheet and fasten them with string **INSIDE** this Question-Answer Book.

Please stick the barcode label here.

Candidate Number

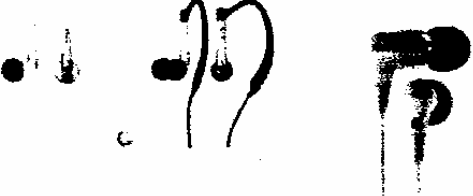


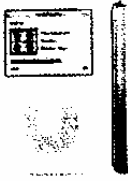








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There are 54 questions in this paper.

Each question carries ONE mark unless otherwise stated.

Part 1 (8 marks)

Read the advertisements from a magazine for teenagers on page 2 of the reading passages booklet. Match the advertisements (1 – 9) with the pictures of the products below (A – L). Write the numbers in the boxes provided. Three pictures do not need to be used. One has been done for you as an example.

<p>A</p> <p>head-phones</p>  <p><input type="checkbox"/></p>	<p>B</p> <p>camera</p>  <p><input type="checkbox"/></p>
<p>C</p> <p>socks</p>  <p><input type="checkbox"/></p>	<p>D</p> <p>i-pod</p>  <p><input type="checkbox"/></p>
<p>E</p> <p>perfume</p>  <p><input type="checkbox"/></p>	<p>F</p> <p>shampoo</p>  <p><input type="checkbox"/></p>
<p>G</p> <p>sports shoes</p>  <p><input type="checkbox"/></p>	<p>H</p> <p>hand cream</p>  <p><input type="checkbox"/></p>
<p>I</p> <p>sun lotion</p>  <p><input type="checkbox"/></p>	<p>J</p> <p>watch</p>  <p><input type="checkbox"/></p>
<p>K</p> <p>t-shirt</p>  <p><input type="checkbox"/></p>	<p>L</p> <p>mobile phone</p>  <p><input type="checkbox"/> 3</p>

Please stick the barcode label here.

Part 2 (34 marks)

Answer the following questions using information from the magazine article on beauty on pages 3 – 4 of the reading passages booklet. Write your answers in the spaces provided. For multiple-choice questions, choose the best answer and blacken ONE circle only.

9. Match the headings below with the correct text. For example, Text A is about cosmetics for the face and the body so the heading for this text is 'Face and body'. Write B, C, D, E and F in the appropriate boxes. (5 marks)

Heading	Text
Teeth	
Neck	
Body shape	
Hair	
Face and body	A
Feet	

10. Read Text A. Name four food products that people used to make cosmetics in the past. (4 marks)

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

11. According to Text B, people wore wigs because they wanted to

- 1. cover their bald heads.
- 2. show how rich they were.
- 3. protect themselves from the sun.
- 4. be fashionable.

- A. 1 and 2
- B. 1 and 3
- C. 2, 3 and 4
- D. 1, 2, 3 and 4

A B C D

12. Find an adjective in Text B that means 'fancy'.

13. According to Text C, how many years did it take to make the feet small?

14. Look at the word 'mark' in line 18 in Text C. The word has different meanings. Read the dictionary entry for 'mark' below and decide which meaning corresponds to the meaning in line 18.

Mark (Noun Countable)

1. A mark is a small part of a surface which has become a different colour, for example because something has been spilled on it.
2. A mark is a point that is given for a correct answer or for doing something well in an exam or a competition.
3. A particular mark is a particular number, point or stage which has been reached or might be reached, especially a significant one.
4. The mark of something is the characteristic feature that enables you to recognise it.

1 2 3 4

15. Read Text D and complete the sentence below using ONE word. The first letter of the word has been given.
 People used to wear neck rings to / their necks.

16. According to Text D, the women were able to take their neck rings off.
 Is this true or false?

True False

17. In text D, what does '20' in line 29 refer to?

18. In text E, what does 'craze' in line 37 mean?

- A. something that is crazy
- B. something that is popular
- C. something that is funny
- D. something that is painful

A B C D

19. Read Text E and complete the following sentence using ONE word. The first letter of the word has been given.

Fake braces are now used to d the teeth.

20. In text E, 'we' in line 44 refers to

- A. high school students.
- B. people with gold teeth.
- C. people who wrote the magazine article.
- D. people who were interviewed.

A B C D

21. According to Text F, what three materials did people use to make corsets in the past?

(i) _____

(ii) _____

(iii) _____

22. Based on the information in the magazine article, why do you think corsets are now made of different kinds of materials than in the past? (3 marks)

23. According to Text F, what do people do now to get a perfect body? Use the number of words specified. (4 marks)

- (i) Go to the _____ (one word)
 (ii) Go on a _____ (one word)
 (iii) Use _____ (two words)
 (iv) Have _____ (two words)

24. The writer seems by the number of people having cosmetic surgery in the UK today.

- A. surprised
 B. amused
 C. excited
 D. encouraged
- A B C D

25. According to the magazine article, did people do these things a long time ago, or do they do them today? Put ticks (✓) in the correct columns. Some items may have two ticks. One has been done as an example. (2 marks)

	A long time ago	Today
Wear neck rings		
Wear wigs		
Wear make-up / cosmetics		
Have cosmetic surgery		
Bind their feet	✓	
Wear tooth jewellery		

26. The title for the magazine article is *Beauty*. Which of the following would be the best alternative title?

- A. *A History of Beauty*
 B. *Beauty: Different Times, Different Places*
 C. *What Does Beauty Mean Today?*
 D. *Beauty in Asia*
- A B C D

27. People say 'you have to suffer to be beautiful'. Do you think this statement is true? Give two examples from the magazine article to support your answer. (3 marks)

Part 3 (32 marks)

Answer the following questions using information from the newspaper article 'House of Karl' on pages 5-6 of the reading passages booklet. Write your answers in the spaces provided. For multiple-choice questions, choose the best answer and blacken ONE circle only.

28. Find two positive adjectives in paragraph 1 that are used to describe Lagerfeld. (2 marks)

- (i) _____ (ii) _____

29. In line 6 of the newspaper article, some people describe Lagerfeld as 'a dream to work with'. Why do you think they say this?

- A. They think he is good and easy to work with.
 B. They dream that they will be able to work with him one day.
 C. He pays them a lot of money.
 D. They want to impress the journalists.
- A B C D

30. Where does 'here' in line 9 refer to? _____
31. According to the newspaper article, how many languages can Lagerfeld speak well? _____
32. Find a word in paragraph 3 that can be replaced by 'very'. _____
33. In line 14, Lagerfeld said 'I shouldn't say that though, huh?' because people might think that he is being ...
- | | | | | |
|---------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A. boring. | A | B | C | D |
| B. dishonest. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. stupid. | | | | |
| D. rude. | | | | |

34. Complete the sentence below with ONE word.
According to paragraph 5, *Spoon* must be a _____.

35. In line 23, what does 'this industry' refer to?
- | | | | | |
|----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A. the Lagerfeld industry | A | B | C | D |
| B. the health industry | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. the fashion industry | | | | |
| D. the restaurant industry | | | | |

36. According to paragraph 6, Lagerfeld weighs he did four years ago.
- | | | | |
|----------------|-----------------------|-----------------------|-----------------------|
| A. less than | A | B | C |
| B. the same as | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. more than | | | |

37. According to the newspaper article, Lagerfeld wanted to lose weight because
- | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| A. he wanted to look like a model. | A | B | C | D |
| B. another designer had made some clothes for him. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. people told him he needed to lose 80 pounds. | | | | |
| D. he wanted to wear a different style of clothes. | | | | |

38. Complete the sentence below with ONE word in the space provided.
The Karl Lagerfeld Diet mentioned in line 28, must be a _____.

Read paragraphs 7, 8 and 9 of the newspaper article and complete the factsheet about Lagerfeld. Write ONE word in each space. Note that the most suitable word may or may not appear in the article. You should also make sure that your answers are grammatically correct. (9 marks)

Karl Lagerfeld Factsheet	
Lagerfeld comes from Germany. His father was a <u>businessman</u> from Sweden and his mother was from (39)_____.	He does not have any (40)_____ or _____.
His childhood was not a very happy one. His mother would not (41)_____ to him as a child. She was very (42)_____ with him, and even refused to let him have any glasses. He was not (43)_____ to his father either.	
When Lagerfeld was a teenager, he moved to (44)_____. He was (45)_____ years old when he won his first (46)_____ for designing a coat. His first job was working for Pierre Balmain. He started working for (47)_____ in 1982.	

48. Do you think Lagerfeld's parents were rich or poor? Give two reasons for your answer based on the information in the article. (3 marks)

49. What does 'it' in line 35 refer to?

- A. the contest
- B. fashion
- C. the design award
- D. the coat

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

50. What other things has Lagerfeld done besides designing clothes? Write ONE word in each space below. (3 marks)

- (i) He has taken _____.
- (ii) He has published _____.
- (iii) He has _____ *Elle* magazine.

51. Why do you think that people were surprised when Lagerfeld worked with H&M?

- A. H&M was not a very popular shop.
- B. Lagerfeld does not like working with other people.
- C. Lagerfeld does not like the clothes sold by H&M.
- D. Lagerfeld usually designs expensive clothes but H&M clothes are cheap.

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

52. Lagerfeld was about his experience of working with H&M.

happy	not happy
<input type="radio"/>	<input type="radio"/>

53. In the final paragraph, which word tells us that people like Lagerfeld?

54. Which of the following alternative titles would be the most suitable for the newspaper article?

- A. *The King of Fashion*
- B. *Fashion in Hong Kong*
- C. *The History of Lagerfeld and Chanel*
- D. *The New Face of Fashion*

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

END OF PAPER

ENGLISH LANGUAGE PAPER 1A
Reading Passages

INSTRUCTIONS

1. Write all your answers in the Question-Answer Book.
2. **DO NOT** take away this booklet. It will be collected separately at the end of the examination.
3. **DO NOT** write any answers in this booklet because they will not be marked.

Part 1

Read the advertisements below from a magazine for teenagers. Match the advertisements (1 – 9) with the pictures of the products (A – L) on page 2 of your Question-Answer Book. (8 marks)

Advertisements

1.

It holds up to three days' worth of music. It plays for up to 14 hours between battery charges. It displays the colour album art for the song you're listening to right now. It carries your photos, podcasts and audiobooks. Who could ask for more?

2.

Excellent sound quality, unbelievably comfortable, fantastic price; a must-have upgrade for your portable music player. Available in "earbud" style that nest in your ears or "clip-on" style that hang on your ears.

3.

Features

- Bluetooth Wireless Technology
- Digital Camera and Video Capability
- Voice Activated Dialing & Phone Functions

Plan Features

- Free Nationwide Long Distance
- Free Caller ID and Voicemail
- Free Digital Roaming

4.

- Luminous hands (second, minute & hour)
- Month-Day-Date
- Alarm
- Water resistant 100 metres
- Lightweight aluminium
- Non-reflective glass
- Black rubber strap
- Never needs a battery

5.

- Long-sleeved, short-sleeved and sleeveless
- Round neck and V-neck
- Available in different colours
- Have your own design printed or choose from one of our cool designs: wide choice of pop stars, movies and movie stars
- Available in all sizes
- 100% cotton
- We have the lowest prices

6.

Run on Air

Go farther, run stronger in the lightest, most cushioned footwear ever.

7.

Will make your hair look more shiny and thicker than ever before. Suits all hair types from sensitive hair, oily hair to dry hair.

8.

A new fragrance created especially for today's woman. A fresh, fruity scent available as Eau de Toilette or Eau de Parfum. Buy a bottle now and smell your best this summer!

9.

- Provides protection against harmful UVB rays
- Available in SPF 10 – 45
- Non-greasy and non-sticky
- Transparent

- Suitable for sensitive skin
- Easy to apply
- Waterproof
- Fragrance free

Part 2

Read the following magazine article and then answer questions 9 – 27.

(34 marks)

Beauty

What is beauty? Ideas of beauty change over time, differ from country to country and differ from male to female. In different parts of the world, people have always gone to great lengths to make themselves look beautiful and attractive to others. Read on to find out more.

A

Face and body

5 Cosmetics have been used in every country in the world, even in ancient times. In Egypt, the Egyptians mixed lead and coal to make a thick, dark eye make-up. They also used a red dye called henna to colour their hair, nails, the palms of their hands and the soles of their feet. Their skin was softened with milk and honey and they put oil on their skin to protect it from the sun. By the 1100's, the use of cosmetics had spread to Europe where many women used flour to make their skin look pale. In Africa, men painted their bodies for war and in North America, the Indians made body paints out of animal fat to keep insects away.

10 Cosmetics, of course, are still used widely across the world today by women and, increasingly, by men.

B

15 In ancient times, it was common for people to have their heads shaved to keep themselves cool and clean, and people often wore a wig to protect their shaved head from the sun. A wig was also worn as a sign of power. In France in the late 1400's, King Louis XII began losing his hair so he started to wear a wig. Soon, people all over France were wearing wigs. Men and women often wore the same style, and wigs became a sign of wealth and status: the bigger and more elaborate the wig, the better.

Nowadays, wigs are still worn, but they are not as common as a fashion accessory as they used to be. Today, most people tend to wear wigs in order to hide their baldness.

C

20 In China, a sign of beauty and the mark of a wealthy woman used to be tiny feet. For hundreds of years, rich women had their feet bound. This was done by tying bandages tightly around the feet. 'Foot-binding' began between the ages of four and seven. The bandage was tightened each day and the foot was put into smaller and smaller shoes. In two years, the process was finished. The perfectly bound foot was only three inches long and was very painful. Women who had their feet bound could barely walk, let alone run or dance. Foot-binding was banned in 1912, and the custom finally died out in the 1930's.

25 Although foot-binding is long in the past, women still damage their feet in their quest for beauty. These days, many women choose to wear high-heeled shoes. However, many are not aware of the damage that can be done to their feet and knees if high-heeled shoes are worn on a regular basis.

D

30 For centuries, in Burma (a country near Thailand), people used to think that a long neck was a sign of beauty. To make their necks look long, women used to wear heavy rings around their necks: sometimes, they would wear as many as 20 at the same time. The women could not remove the rings – they had to be worn all the time. The first ring would be put on when a girl was around 5 years old. As the girl grew older, more rings would be added to stretch the neck. A fully stretched neck would be between 10 and 15 inches long! A long neck showed off the family's valuable metal rings, indicating wealth. The longer the neck, the better chance a woman had of attracting a good husband.

35 Nowadays in Burma, 'neck-stretching' is less common. However, instead of wearing neck rings to attract husbands, some women now wear them to attract tourists and make money from photos. It is the only way for some people to make a living.

E

The latest craze in body decoration is 'tooth jewellery'. This is a new and original way to make yourself beautiful. Precious stones can be stuck onto the tooth and the design can be changed if you want. Fitting only takes about 15 to 20 minutes, and, unlike foot-binding and neck-stretching, it is completely painless.

40 In Thailand, the latest tooth accessory is fake braces! Not long ago a brace was used to straighten the teeth and no teenager wanted to wear one. However, these days trendy teenage girls and boys try to match the rubber on the brace to the colour of their clothes!

45 In the States, gold teeth have become a multi-million dollar business. You can buy a single gold tooth to cover an existing tooth or a set of two or more to cover several teeth. One high school student that we interviewed said he got a set for Christmas last year and that at least 100 students in his school have gold in their mouths. Gold teeth are also peeking out of the mouths of Hollywood stars: Johnny Depp wore gold teeth to the Oscars and Madonna also gave it a try.

F

50 People have always done different things to change the shape of their bodies. In the past, before the advent of cosmetic surgery and other modern ways of changing body shape, some women used to wear something called a corset to make their waists look smaller. A corset was a form of underwear, often made of whale bone, wood and even metal. Women (and sometimes men) wore one beneath their clothes. Once the corset was on, someone would stand behind the person and pull the laces or strings as tight as they could. Although the old-fashioned corset made the person look slim, it was very uncomfortable and years of wearing one often did damage to the person's organs such as their lungs, heart, liver and stomach.

55 These days, corsets are made of softer materials such as satin or cotton, and are not worn by as many women. Now, people go to other lengths to achieve the perfect body: dieting books fill bookshop shelves, gyms are big business, slimming products regularly appear on our TV screens and plastic surgeons are in more demand than ever before. In the UK, a recent report said that most British women now expect to have cosmetic surgery in their lifetime! Cosmetic operations in some private hospitals were up by as much as 32% last year, the number
60 of male patients more than doubled, and operations by members of the British Association of Aesthetic Plastic Surgeons (BAAPS) rose by an amazing 50%.

HOUSE OF KARL



He's one of the most controversial figures in the fashion world. Divia Harilela finds out about the man behind the Lagerfeld name.

- 1 Few people generate more excitement and fear among fashion journalists than Karl Lagerfeld. At the age of 67 (or 72, if you believe the German newspapers), he is one of the world's most important and influential fashion designers – and the most controversial.
- 2 Although journalists often find him moody, colleagues describe him as a dream to work with. Fortunately, he's in a good mood when he flies into Hong Kong. And rightfully so. Lagerfeld is in town to supervise the photography for Chanel's autumn/winter collection with model Daria Werbowy. 'It's been eight years since I've been here,' he says. 'It's changed a lot, but things look good. We've shot in Paris, New York and Los Angeles, so it's time to do Hong Kong.'
- 3 Lagerfeld speaks in rapid English and he's also fluent in Italian, German and French. He jumps quickly from topic to topic and ignores questions that don't interest him. A charismatic personality, he's also brutally honest. 'May I say something horrible?' he asks. 'I think Chinese women are more handsome than Chinese men. I shouldn't say that, though, huh?'
- 4 Appearance has always been important to Lagerfeld. He is extremely thin. He always wears fingerless leather gloves and dark sunglasses cover his tanned face, in sharp contrast to his powder-white pony-tail. For the interview he is wearing a ruffled burgundy shirt, Libertine black jacket with striped panels, and skinny trousers.
- 5 Lagerfeld is lively, despite having stepped off a plane 24 hours ago. He says this is because of his disciplined routine, which includes no drugs, alcohol or cigarettes and at least seven hours sleep every night. His diet these days mainly consists of low-fat or steamed food. 'Last night, we had dinner at *Spoon*,' he says. 'It was good, but I ate very little. I only eat steamed fish and vegetables – no butter, no sweets. I have to be very careful because I have to keep my size. It's important in this industry.'
- 6 Once heavily overweight, Lagerfeld shed about 41kg four years ago with a strict diet. 'I suddenly wanted to dress differently, to wear clothes designed by Hedi Slimane,' he said. 'But these fashions are modelled by very, very slim boys – and not men my age. To be able to wear them, I needed to lose at least eighty pounds. It took me exactly thirteen months.' What's more, he has kept the weight off. He has written about his experience in *The Karl Lagerfeld Diet*, now a best-seller on the mainland and in Russia.
- 7 Lagerfeld was born in Hamburg, Germany, the only child of a successful Swedish businessman. He had a privileged childhood: it is said that he demanded a personal servant when he was just four years old. His German mother was a disciplinarian who refused to let him wear glasses. He taught himself to read because she told him that if he wanted bedtime stories, he would have to read them himself. His father was equally distant.
- 8 At 14, Lagerfeld was sent to Paris as war approached. Two years later, he won a coat design award at a contest. 'I was always interested in fashion,' he says. 'When I won the contest, I ended up by accident in something I loved. But I never thought then that it could become a job and a main part of my life.'

- 9** He started out working at the fashion studios of Pierre Balmain in 1954. However, his rise to the fashion throne came in 1982 when Chanel invited him to lead their exclusive fashion house. His mission was to update Chanel and keep it relevant to the times. ‘The world of fashion is changing, and my job is to put Chanel in the mood of the moment,’ he says.
- 40 **10** Last year, Lagerfeld surprised people by working together with H&M (a popular fashion chain), making it acceptable for designers to go mass market. Only two days after delivering the clothes to the shops, H&M announced that almost all of Lagerfeld’s designs were sold out. However, Lagerfeld is certain that he won’t repeat the experience. He was furious when H&M extended his collection for the British store to sizes 14-16 (the average for British women), saying that his outfits were only for ‘slim, slender people’.
- 45 **11** He has taken on many roles including those of photographer, book publisher and, more recently, guest editor of British *Elle*. He loves reading and has a library of 200,000 books (‘My drama is that I can make no decisions,’ he says), owns more than 70 iPods and has an extensive collection of antiques. Each passion is important to him. ‘I cannot say I prefer one thing because if I prefer one thing, I would do only that and would forget about the rest,’ he says. ‘I’m lucky to do what I like best. I love doing what I am doing so much.’
- 50 **12** At the Chanel fashion show last week, Lagerfeld was in his element. At the end, he walked proudly along the catwalk with a model, gesturing regally for the audience to rise. At a party afterwards, he stood smiling, like a pop star, before the adoring crowd. It’s good to be Karl – and he knows it.

END OF READING PASSAGES

Sources of materials used in this paper will be acknowledged in the *Examination Report and Question Papers* published by the Hong Kong Examinations and Assessment Authority at a later stage.